



Acer Group Business Update

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Acer Inc.
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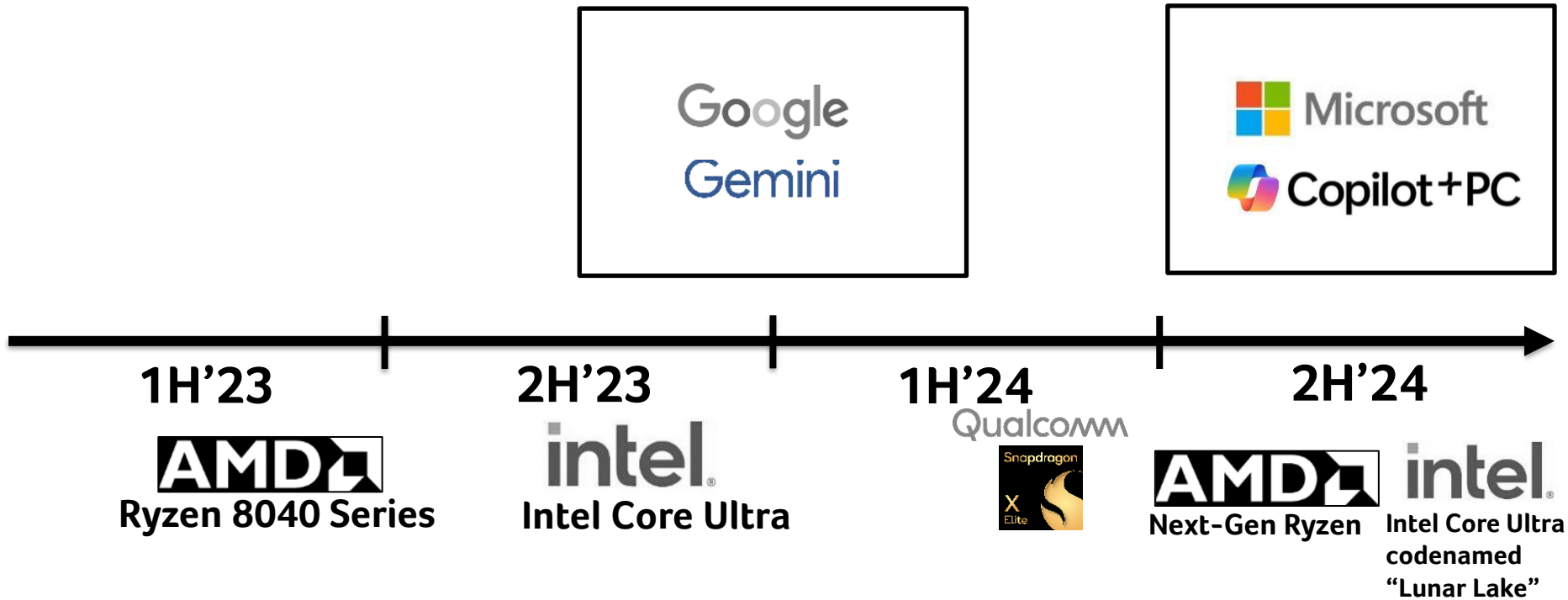
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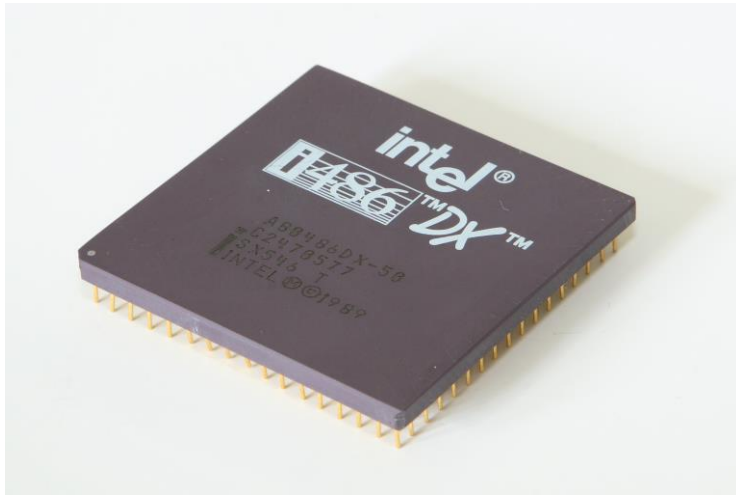
COMPUTER
MEDIA



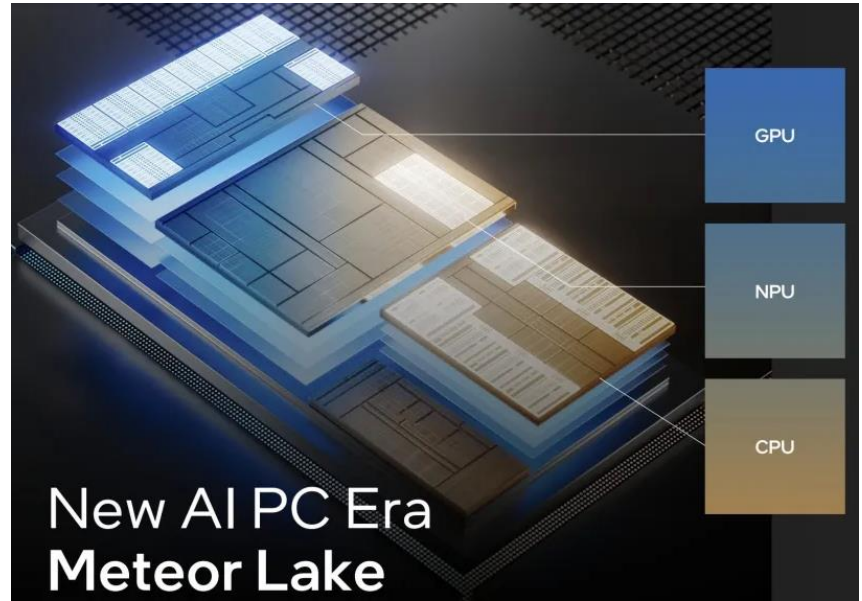
宏碁乘上每一波科技浪潮



PC架構的劃時代改變



第一個內建浮點運算器的
x86 CPU (90's)



第一個內建NPU的intel
CPU (2024)

宏碁於生成式 AI 的佈局

硬體



軟體



應用



解決方案



消除科技與人類之間的藩籬

宏碁於人工智慧的綜合佈局

公有雲

安碁資訊、宏碁資訊

私有雲

安碁資訊、宏碁資訊、安圖斯

邊緣運算、應用

宏碁、安碁資訊、展碁國際、
建碁、宏碁智醫、宏碁遊戲、
宏碁智通、安圖斯

Gartner: Acer PC ranked WW No.5

PC TAM: +1.9% YoY and +7.8% QoQ

2024 Q2
Worldwide
PC Shipment

lenovo



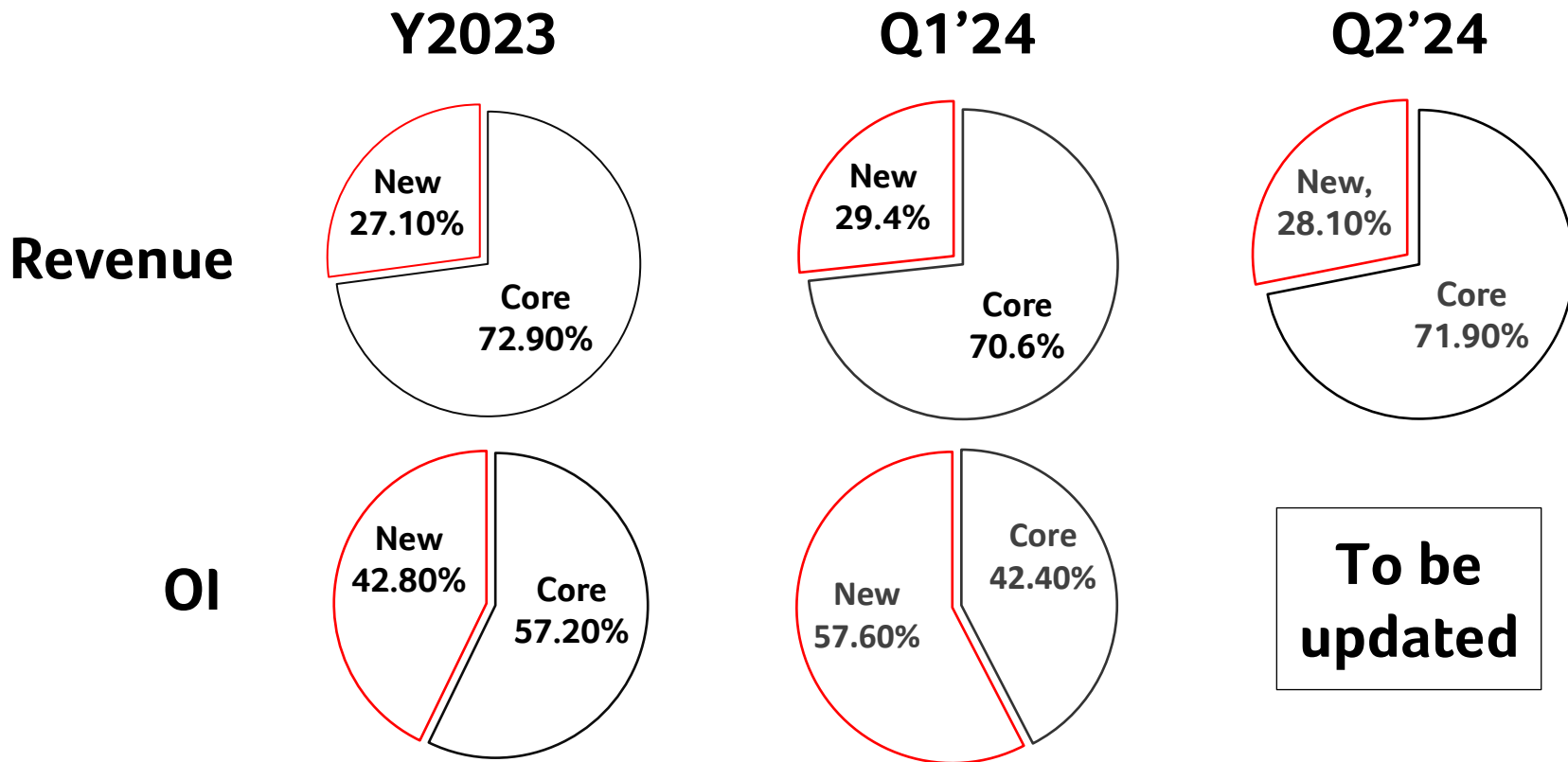
DELL



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Shipment units (M)	14.8	13.7	10.1	5.5	4.4
Market Share%	24.4%	22.6%	16.7%	9.0%	7.3%
YoY Growth%	+3.5%	+1.7%	-2.4%	+13.1%	+11.2%
QoQ Growth%	+6.4%	+13.6%	+7.7%	-1.6%	+17.3%

宏碁Tigers增加集團 受風面/ 韌性



THE BEST IS YET TO COME