# Acer Inc. Q1, 2008 <br> Investor Conference 

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www.acer.com

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# Consolidated Financial Results 

Howard Chan
CFO

## Consolidated Income Statement (1st ${ }^{\text {st }}$ Quarter)

(ROC GAAP-comparison base)

| (NT\$ Million) | 1Q'08 |  | 1Q'07 |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 127,376 | 100\% | 99,513 | 100\% | +28\% |
| Gross Profit | 13,465 | 10.6\% | 9,458 | 9.5\% | +42\% |
| Operating Expenses | 10,727 | 8.4\% | 7,510 | 7.5\% | +43\% |
| Operating Income - GAAP | 2,738 | 2.2\% | 1,947 | 2.0\% | +41\% |
| Operating Income - w/o bonus and board of director remuneration | 3,256 | 2.6\% |  |  | +67\% |
| Non-Operating Income | 565 | 0.4\% | 4,341 | 4.4\% |  |
| PBT | 3,303 | 2.6\% | 6,289 | 6.3\% |  |
| PAT | 2,952 | 2.3\% | 5,663 | 5.7\% |  |
| EPS | 1.25 |  | 2.40 |  |  |

Note: (a) Figures in 1Q'08 are un-audited and include Gateway
(b) Excluding employee bonus and Board of Director remuneration as the expense in Q1'08, operating income would be NT\$3,256M and PAT would be 3,470M

## Consolidated Revenue and Gross Margin



## Consolidated Operating Income



Note: (a) Operating Income in 1Q'05 includes one-time special gains
(b) The figures include Gateway since 4Q'07

## Consolidated Balance Sheet

| (NT\$ Million) | Mar. 31, 2008 |  | Dec. 31, 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
| Current Assets |  |  |  |  |
| Cash and cash equivalence | 32,988 | 14\% | 37,945 | 16\% |
| Notes \& Account receivable | 103,230 | 43\% | 102,406 | 42\% |
| Financial Assets-Current | 2,152 | 1\% | 3,107 | 1\% |
| Inventory | 37,465 | 16\% | 33,816 | 14\% |
| Others | 12,258 | 5\% | 14,352 | 6\% |
| Total Current Assets | 188,093 | 79\% | 191,626 | 79\% |
| Long-term Investment | 10,391 | 4\% | 11,203 | 5\% |
| Property, plant and equipment | 11,250 | 5\% | 12,442 | 5\% |
| Intangible asset | 25,389 | 11\% | 25,926 | 11\% |
| Others | 2,466 | 1\% | 2,086 |  |
| Total Asset | 237,589 | 100\% | 243,283 | 100\% |
| Account payable | 80,890 | 34\% | 81,453 | 33\% |
| Other current liabilities | 61,607 | 26\% | 61,390 | 25\% |
| Current Liabilities | 142,497 | 60\% | 142,843 | 59\% |
| Long-term Debt | 12,407 | 5\% | 16,791 | 7\% |
| Total Liabilities | 161,198 | 68\% | 165,874 | 68\% |
| Total Shareholders' Equity | 76,390 | 32\% | 77,409 | 32\% |
|  | 6 |  |  |  |

## Holding \& Investment Business

|  | Percentage of Ownership | Market Value (NT\$ M) | Book Value (NT\$ M) | Potential Gain <br> (Apr. 22, 2008) |
| :---: | :---: | :---: | :---: | :---: |
| Major Shareholdings |  |  |  |  |
| Qisda | 4.82\% | 1,977 | 1,384 | 593 |
| Wistron | 9.13\% | 7,227 | 3,000 | 4,227 |
| Hon Hai | 0.01\% | 171 | 21 | 149 |
| CDFH | 0.12\% | 185 | 140 | 46 |
| Others* |  | 6,837 | 4,853 | 1,984 |
| Total |  | 16,397 | 9,398 | 6,999 |
| Note: The above numbers are valued on April 22, 2008 *Others include Venture Capital Business |  |  |  |  |

## Dividend \& Employee Bonus

Dividend Policy (NT\$ per share )

| Year | EPS | Stock | Cash |
| :---: | :---: | :---: | :---: |
| 2003 | 3.61 | 0.505 | 2.525 |
| 2004 | 3.38 | 0.6 | 2.3 |
| 2005 | 3.83 | 0.2 | 3.0 |
| 2006 | 4.45 | 0.15 | 3.85 |
| 2007 | 5.48 | $\mathbf{0 . 1 5}$ | $\mathbf{3 . 6 0}$ |

Employee Bonus (Percentage of $90 \%$ PAT plus or minus Special Reserve)

| Year | Total | Stock | Cash |
| :---: | :---: | :---: | :---: |
| 2003 | $8.0 \%$ | $6.4 \%$ | $1.6 \%$ |
| 2004 | $8.0 \%$ | $6.4 \%$ | $1.6 \%$ |
| 2005 | $8.0 \%$ | $4.0 \%$ | $4.0 \%$ |
| 2006 | $8.0 \%$ | $3.52 \%$ | $4.48 \%$ |
| 2007 | $7.5 \%$ | $2.83 \%$ | $4.67 \%$ |

* 10\% for Legal Reserve


# Business Review 

## Gianfranco Lanci

President
acer

## Brand Products Revenue Breakdown

Q1, 2008<br>US\$3,912M<br>(NT\$123,245 M)



■ Notebook
■ Display
Desktop PC
■ Others

■ Notebook

- Display

Desktop PC
■ Others

Note: Others include servers, projector and IA products

## Brand Products Revenue by Geography

## Q1, 2008 <br> US\$3,912M <br> (NT\$123,245 M)



- EMEA
- Asia Pacific
- China


## Q1, 2007 <br> US\$2,791M <br> (NT\$91,856 M)


$■$ EMEA
■Asia Pacific

- China


## Inventory Turnover Days (ADS)



# Acer Business Status \& Strategy 

J.T. Wang

Chairman \& CEO
acer

## Q1'08 Top 5 PC Brands Worldwide (Gartner)

|  |  | Market Share |  |  | Unit Growth |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Rank |  | Q1'08 | Q4'07 | Q1'07 | YOY |
| 1 | HP | $18.3 \%$ | $18.7 \%$ | $17.5 \%$ | $17.5 \%$ |
| 2 | Dell | $14.9 \%$ | $14.2 \%$ | $13.7 \%$ | $21.8 \%$ |
| 3 |  |  |  |  |  |
| 4 | Zenovo | $6.5 \%$ | $9.5 \%$ | $8.5 \%$ | $25.2 \%$ |
| 5 | Toshiba | $4.3 \%$ | $3.9 \%$ | $4.1 \%$ | $19.3 \%$ |
| Overall Market |  |  |  | $6.3 \%$ | $20.8 \%$ |

Source: Gartner Q1'08 preliminary data
Note: Acer data includes Gateway's consumer shipments and Packard Bell's shipments.

## Q1’08 Top 5 PC Brands Worldwide (IDC)

|  |  | Market Share |  |  | Unit Growth |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Rank |  | Q1'08 | Q4'07 | Q1'07 | YOY |
| 1 | HP | $19.1 \%$ | $19.1 \%$ | $18.6 \%$ | $17.4 \%$ |
| 2 | Dell | $15.7 \%$ | $14.7 \%$ | $14.8 \%$ | $21.6 \%$ |
| 3 | ZCe" | $9.9 \%$ | $9.4 \%$ | $8.7 \%$ | $31.0 \%$ |
| 4 | Lenovo | $6.9 \%$ | $7.5 \%$ | $6.6 \%$ | $21.0 \%$ |
| 5 | Toshiba | $4.4 \%$ | $3.9 \%$ | $4.2 \%$ | $20.6 \%$ |
| Overall Market |  |  |  |  | $14.6 \%$ |

Source: IDC Q1'08 preliminary data
Note: Acer data includes Gateway's shipments.

## Acer Merges E-ten to Enter Mobility Market

1. Merger of E-ten announced on Mar 3, 2008.
2. E-ten has complete competence on smart handheld devices. After merger completion, the synergy gained will be huge - on sales volume and material cost-down. Acer can become a credible alternative vendor for all channels and telecommunication operators in the worldwide market.
3. Notebook PCs and smart handheld devices are going to converge in the coming few years. This M\&A will help Acer get ready before the convergence trend gives us pressure. We believe there are a lot of good opportunities for product innovation.
4. The smart handheld device market size is expected to generate more than US\$200B in the foreseeable future. The technology and marketing barriers for this business are considered as high.

## Gemstone Blue Notebook

Another excellent performance to
demonstrate Acer's winning strategy

- Transforming market know-how
into mainstream business success.


## Gemstone Blue Notebook

## Key factors of success:

- Acer's innovation has been implemented in a fast and effective way.
- Long-term strategic partnerships with key component suppliers.
- Acer's marketing competence in channel business model works well.


## Gemstone Blue Notebook

## Results:

- Good revenue and profit.
- Gain image as leader of Full HD, 16:9, Blu-ray, 2nd generation Dolby surround sound notebook vendor.
- Acer brand position enhanced.


## Expenditure Accrual for Bonus

1. Principle for 2008 accounting accrual
$18 \%$ of PAT but no more than NT\$500M/quarter.
For example: PAT NT\$2.0B accrual: NT\$360M
PAT NT\$3.5B accrual: NT\$500M
2. We are working on some proposal to further reduce the percentage of PAT by adding stock option program. The support and approval of shareholders will be solicited.
